

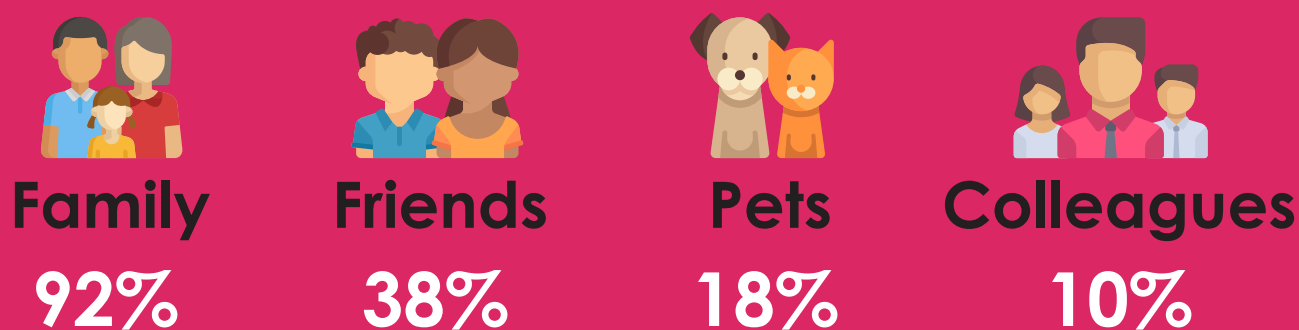
# MAKING A LIST, CHECKING IT TWICE

How Aussies plan to do their Christmas shopping

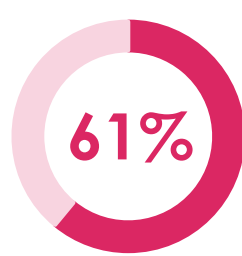
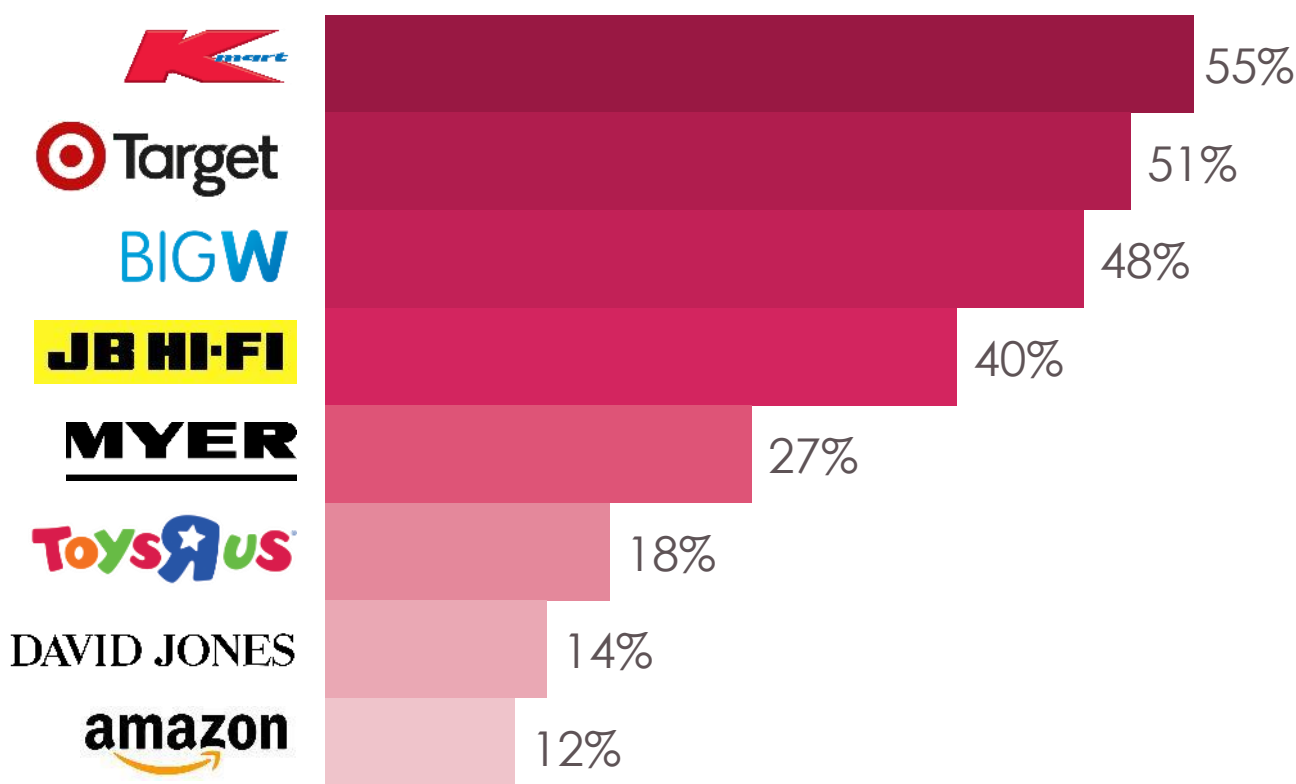


We asked 1000 Australian adults about buying and receiving Christmas gifts. Here's what they told us...

## Australians will be buying gifts for...



## Where do Australians plan to do their Christmas shopping?



will do at least some of their Christmas shopping online



5% more than last year

## How much do Australians expect to spend on Christmas gifts this year?

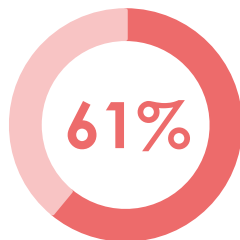


# \$706.90

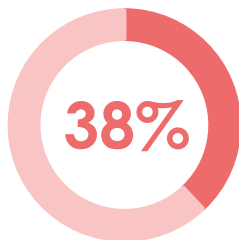
Average expected spend on Christmas gift shopping

# \$1111.20

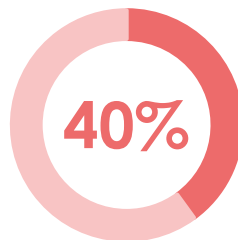
Average Australians plan to spend on gifts for each member of their immediate family



Have set a budget for Christmas



Will be paying for gifts with credit cards



Feel Christmas causes financial stress

# 81%

think ahead – preplanning at least some of the Christmas gifts they will buy



Just over

# 1 IN 3

admit they plan to re-gift unwanted presents